

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S & M-CM/164/STV-BOOSTER CARDS/12-13/08

dt @ Chennai-6 the 31.05.2012.

Sub: Corrigendum on Introduction of Special Tariff Voucher (STV) under prepaid mobile services - reg.

Ref: S & M-CM/164/STV-BOOSTER CARDS/12-13/06 dt @ Chennai-6 the 31.05.2012.

As per this office letter under ref., introduction of two new STVs of MRP Rs. 59 & Rs.135 under prepaid mobile services in TN LSA w.e.f 01.06.2012 was intimated.

It is hereby intimated that the **introduction of the above two STVs is kept under abeyance**, due to technical problems while implementing the same.

Actual Date of Implementation of these two STVs will be intimated shortly.

This is for the information of all concerned please.

Anandhi Sankararaman

(Anandhi sankararaman)

AGM(Marketing-CM)

044-28290825, 9486100540

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM /DE In charge IN – **Trichy/Bangalore** - for necessary action please.

DGM (N/W-O-CM)/DE Commercial Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales

Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre

Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.